

12th Graduate Spring School & Research conference on Comparative Media Systems

Co-organized with the ECREA CEE Network

Media and Trust

IUC, Dubrovnik, 8-12 April 2024

Venue: <https://iuc.hr>

Don Frana Bulića 4, 20000 Dubrovnik, Croatia

The cultures of trust are different across Europe, linked not only to the present day but also to different histories that shape the present. The broader issue of decreasing trust in institutions and how this impacts democratic governance is also coupled with interpersonal trust in the media. Similarly, trust in media organizations is shaped by different contextual factors in the media system and in different cultural settings, as well as by different practices among media audiences and users. Furthermore, citizens often rely on “trusted systems”, for shopping, banking, health, and everyday sociality. How does this technological trust relate to trust in organizations (governmental, corporate or civil society)?

In the era of automated systems, fake news and deep fakes, how do we understand trust in public communication? How is trust related to truth or fact? In which situations are the editorial, legacy media, the ones that citizens put their trust in? Or do citizens in certain situations rely more on social media because the legacy media have been undermined and distrusted alongside with governments, parliaments, and political parties? The situation varies when viewed in the international comparative perspective. What does trust mean for the citizens? How is trust studied methodologically across Europe?

Agenda

Monday, 8 April 2024

- 9:30-10:00 **Zrinjka Peruško**, University of Zagreb
Introduction to the course and the topic
- 10:00-11:00 **Göran Bolin**, Södertörn University
“Trust and Surveillance: Cross-cultural Variations of Social and Institutional Trust”
- 11:00-11:30 *Coffee break*
- 11:30-12:30 **Paolo Mancini**, University of Perugia
“Trust/Confidence and Political Polarization”
- 12:30-13:30 **Stina Bengtsson**, Södertörn University
“Two Logics of Media Trust: Epistemic Evidence and Digital News and Information”

Lunch break

Tuesday, 9 April 2024

10:00-11:00 **Anne Kaun**, Södertörn University
“Reconfiguring Trust in Digital Welfare Regimes: Comparing Citizen – State Relations Across Eight European Countries”

11:00-11:30 *Coffee break*

11:30-12:30 **Zlatan Krajina**, University of Zagreb
“Trust as a Source of Tactical Alliance: Communicative Practices of Conviviality Among People From Former Yugoslav Countries and Italians in Trieste”

12:30-15:30 *Lunch break*

Doctoral students’ presentations:

15:30-16:00 **Virgo Siil**, University of Tartu
“Creating Trust with Slowness”

16:00-16:30 **Yan Miao**, Jagiellonian University
“Museum as a Medium of Political Communication on the Example of Museums in China”

16:30-17:00 **Utku Bozdog**, Corvinus University of Budapest
“Populism and Political Communication in Turkish Social Media: A Comparative Analysis”

17:00-17:30 **Else Mikkelsen Båge**, Karlstad University
“From Monopoly to Modernity: A Comprehensive Exploration of Public Service Broadcasting, Paternalism, and Media Dynamics in Sweden”

17:30-18:00 **Monika Szafrńska**, Jagiellonian University
“Fact-checking as a New Phenomenon on the Media Market: Classification of the Trend Within the Polish Media Landscape”

Wednesday, 10 April 2024

10:00-12:30 **Filip Trbojević & Dina Vozab**, University of Zagreb
“Methodological Workshop: Qualitative Comparative Analysis of Media Systems Using Fuzzy Sets (fsQCA)”

Lunch break & organized city sightseeing

Thursday, 11 April 2024

- 9:00-10:00 **Fredrik Stiernstedt**, Södertörn University
“Trust and the Media: Arguments for the (Ir)relevance of a Concept”
- 10:00-11:00 **Susanne Fengler**, Technische Universität Dortmund
“Trust and Media Across Journalism Cultures and Media Systems: Results from the Global Handbook of Media Accountability“
- 11:00-11:30 *Coffee break*
- 11:30-12:30 **Miklós Sükösd**, University of Copenhagen
“AI-generated Texts and Media Theory”
- 12:30-16:00 *Lunch break*

Doctoral students’ presentations:

- 16:00-16:30 **Wiktoria Aleksandra Barańska**, Jagiellonian University
“To Meet Someone, to Get to Know Someone, or to Watch Someone? The Changing Functions of LGBT+ Press in Poland”
- 16:30-17:00 **Mariia Alekseyevych**, Paris Lodron University
“News Media Ownership and Trust: Exploring Relations Across Media Systems in the European Union”
- 17:00-17:30 **Elena Broda**, University of Gothenburg
“Misperceptions and the Media: A Multi-issue Cross-media Perspective”
- 17:30-18:00 **Jullietta Stoencheva**, Malmö University
“Everyday Extremism in Sweden and Bulgaria: Tracking, Attuning, and Limiting the Spread of Extremist Narratives”

Friday, 12 April 2024

- 9:00-10:00 **Antonija Čuvalo**, University of Zagreb
“Revisiting Trust in Media for Digital Era”
- 10:00-11:00 **Dina Vozab**, University of Zagreb
“Media Dependency in a Multiple Crisis: Information Seeking and Media Trust After an Earthquake During the Covid-19 Pandemic”
- 11:00-11:30 *Coffee break*
- 11:30-12:30 **Aleksandra Dragojlov**, Jagiellonian University
“Citizens Trust in the Newly Adopted Serbian Media Strategy (2020-2025)”

Closing ceremony, course evaluation & awarding of the certificates