

The ‚Betrieb‘ as corporate actor – conference program

Funded by



### Conference Program

## The “Betrieb” (organization, firm, establishment, ...) as corporate actor – a theoretical and empirical challenge

Helmut Schmidt-University Hamburg, 29.-30 April, 2021

In cooperation with

Parallel Sessions:

15 minutes presentation

5 minutes Breakout-Session in Groups of 3-4 people  
for starting the discussion

10 minutes discussion in wider group

The rooms will stay open in the coffee breaks.

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The conference will take place in two different Zoom Meeting Rooms

Room “Blue”	Room “Red”
Link: <a href="https://us02web.zoom.us/j/89131286610?pwd=V1c5Y3laVFgyMzdvR0xLMW12RGx4QT09">https://us02web.zoom.us/j/89131286610?pwd=V1c5Y3laVFgyMzdvR0xLMW12RGx4QT09</a>	Link: <a href="https://us02web.zoom.us/j/86373574994?pwd=MDNPMnB3S0RaaVILQmVkNnRSVkYwZz09">https://us02web.zoom.us/j/86373574994?pwd=MDNPMnB3S0RaaVILQmVkNnRSVkYwZz09</a>
Meeting-ID: 891 3128 6610	Meeting-ID: 863 7357 4994
Password: 220430	Password: 220430

before the conference

Technical support for check in

**Thursday, 29 April 2021**

10:00 am – 10:30 am

**Conference Opening, Check In and first informal encounters (Room “Blue”)\***

10:30 am – 11:00 am

**Welcome and Introduction (Room “Blue”)**

Wenzel Matiaske (HSU Hamburg)

Vice-President Research Rolf Lammering (HSU Hamburg)

Dorothea Alewell (Uni Hamburg)

\*The underlined conversations and panels are clickable hyperlinks.

**11:00 am – 12:00 am**                      **Parallel Sessions**

<b><u>Panel I: The Firm and the Law</u></b> Chair: Christian Huber (CBS Copenhagen)	<b><u>Panel II: Corporate Responsibility</u></b> Chair: Martin Krzywdzinski (HSU Hamburg)
<i>(Il-)legitimate CSRa</i> Hartmut Kliemt	<i>Human rights in the supply chain: on moral and legal responsibilities of corporate actors</i> Rolf Brühl (ESCP Berlin)
<i>The legal code of capital - a legal revolution?</i> Hauke Brunkhorst (Flensburg)	<i>Business corporations as political actors</i> Rutger Claassen (Utrecht)

**12:00 pm – 01:30 pm**                      *Lunch Break*

**01:30 pm – 03:00 pm**                      **Parallel Panel Sessions**

<b><u>Panel III: Microfoundations I</u></b> Chair: Simon Weingärtner (HSU Hamburg)	<b><u>Panel IV: Multiple (competing) interests, actors and collective action</u></b> Chair: Tobias Scheytt (HSU Hamburg)
<i>Personnel policy: base and superstructure. Thought experiments with the help of simulations. (in German)</i> Albert Martin (Lüneburg)	<i>On Elias Khalil's "Is the firm an individual?"</i> Günther Ortmann (HSU Hamburg)
<i>Micro politics and organizational change</i> Frank Schirmer (Dresden)	<i>Multiple competitions in higher education: a conceptual approach</i> Georg Krücken (Kassel)
<i>„All of a sudden, I was speaking their language.“ Communication, interpretation, and the constitution of the organization</i> Sylvia Marlene Wilz (Hagen)	<i>Institutionalization of personnel management and collective action</i> Wolfgang Mayrhofer (Vienna)

**03:00 – 03:30 pm**                      *Coffee Break*

**03:30 pm – 04:15 pm**                      **Conversation: On the development of the rights of action of corporate actors in the USA (Room “Blue”)**  
  
Arne Kalleberg (Chapel Hill, NC) in conversation with Wolfgang Mayrhofer (WU Vienna)

**04:15 – 04:30 pm**                      *Coffee Break*

**04:30 pm – 05:30 pm                      Parallel Panel Sessions**

<b>Panel V: The Firm and the Law</b> Chair: Katharina Goldberg (HSU Hamburg)	<b>Panel VI: Corporate Responsibility</b> Chair: Florian Reith (HSU Hamburg)
<i>(Anti)Democratic Standards: A Retrospective View on the Sabotage of Democracy and Support of Dictatorship in Latin America During the 1960s and 1970s years</i> Marcelo Neves (Brasília)	<i>On the social construction of corporate responsibility</i> Peter Walgenbach (Jena)
<i>Criminal Responsibility for Corporate Crimes in Germany – The Never Ending Story to finally get to the corporate actor</i> Charlotte Schmitt-Leonardy (Bielefeld)	<i>The social footprint of an investment fund: an analysis based on the capabilities approach</i> Cécile Ezvan (excelia La Rochelle)

**08:00 – 08:45 pm                      Conversation on Organizations, networks and institutions (Room “Blue”)**

Woody Powell (Stanford) in conversation with Peter Walgenbach (Jena)

**08:45 – ? pm                              toast, drinks and informal meetings**

**Information on the informal evening program (after 8:45 pm)**

For the networking space we use the platform Wonder. Wonder is a virtual space where people can meet and talk. You can see who is speaking to whom. You move your avatars around with your mouse or your arrow keys. To join a conversation, you move closer. To leave it, you move away.

**Important:**

To join Wonder, you must leave the Zoom room first (to unblock your camera).

You can join the room with this link:

<https://www.wonder.me/r?id=c8dd078b-57cd-48ae-95a0-c06c9edc2a77>

To get more information about Wonder have a look at this page:

<https://help.wonder.me/en/articles/5161492-guest-guide-everything-a-guest-needs-to-know>

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**Friday, 30 April 2021**

**09:00 am – 09:45 am**                      **Conversation on *The "Betrieb" in surveys. Collecting data from the "right" unit?*** (Room "Blue")

Ger Snijkers (Heerlen) and Mojca Bavdaz (Ljubljana)

**09:45 – 10:00 pm**                      *Coffee Break*

**10:00 am – 11:00 am**                      **Parallel Panel Sessions**

<b>Panel VII: Unit of Analysis</b> Chair: David Richter (DIW Berlin)	<b>Panel VIII: SGW and Inst. Labour Relations I</b> Chair: Sven Hauff (HSU Hamburg)
<i>Operational definition of the "Betrieb" in organizational research</i> Tobias Gebel (DIW Berlin)	<i>Work councils: collective action within corporations</i> Berndt Keller (Konstanz)
<i>The German Industrial Relations System under Pressure – Evidence from the IAB Establishment Panel Survey 1993-2019</i> Lutz Bellmann (IAB Nürnberg)	<i>The fiduciary relationship of supervisory boards, with particular emphasis on employee participation</i> Dieter Sadowski (Trier)

**11:00 am – 11:30 pm**                      *Coffee Break*

**11.30 am – 12:15 am**                      **Conversation on *The epistemic life of corporations and its moral dimensions*** (Room "Blue")

Lisa Herzog (Groningen) in conversation with Hauke Brunkhorst (EUF Flensburg)

**12:15 am – 01:45 pm**                      *Lunch Break*

**01:45 pm – 03:15 pm**                      **Parallel Panel Sessions**

<b>Panel IX: Microfoundations II</b> Chair: Daniela Rastetter (UHH Hamburg)	<b>Panel X: SGW and Inst. Labour Relations II</b> Chair: Marco Jöstingmeier (HSU Hamburg)
<i>The agential and normative profile of collective agents</i> David Schweikard (Flensburg)	<i>Standards of good work, self-efficacy and social cohesion</i> Konstanze Senge (Halle)
<i>Corporate actors and market theory</i> Ute Schmiel (Duisburg-Essen)	<i>Workers Capabilities and the borders of the firm</i> Bénédicte Zimmermann (EHESS Paris)
	<i>What drives sustainability in companies?</i> Sigurt Vitols (WZB Berlin)

**03:15 pm – 03:45 pm**                      *Coffee Break*

**03:45 pm – 04:15 pm**                      **Conversation on *Patterns of organisational ownership and employee well-being in Britain*** (Room "Blue")

David Marsden (LSE London) in conversation with Berndt Keller (Konstanz)

**04:30 pm**                                      *End of Conference*

\*The underlined conversations and panels are clickable hyperlinks.