

THE GREAT RESET

RESTRATIFICATION FOR LIVES, LIVELIHOODS, AND THE PLANET

LUHMANN CONFERENCE 2020

PROF. STEFFEN ROTH LA ROCHELLE BUSINESS SCHOOL (FRANCE) AND
UNIVERSITY OF TURKU (FINLAND) DERROTH.COM

THE OLD NORMAL

CEU 2017 STATE INTERVENTION VERSUS ACADEMIC FREEDOM



THE NEW NORMAL

CEU 2020 STATE INTERVENTION VERSUS ACADEMIC FREEDOM



People wearing protective masks attend a protest in support of the students of the University of Theatre and Film Arts during their blockade in Budapest, Hungary, September 2, 2020. REUTERS/Bernadett Szabo

THE NEW NORMAL

COVID-19 STATE INTERVENTION VERSUS (ACADEMIC) FREEDOM

UMSTRITTENE ANSICHTEN ZUR CORONA-KRISE

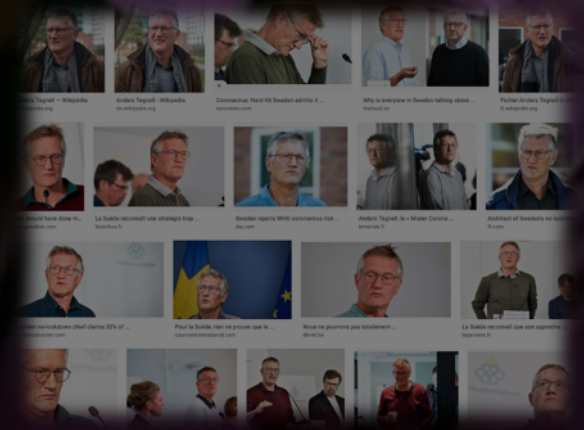
Lauterbach: „Wodarg redet blanken Unsinn“

Tobias Lau, 18.03.2020 11:47 Uhr



Stelle Thesen: Dr. Wolfgang Wodarg sorgt gerade mit umstrittenen Äußerungen zur Corona-Krise für Aufsehen.

FAKE



THE NEW NORMAL

COVID-19 STATE INTERVENTION VERSUS FREEDOM OF PRESS

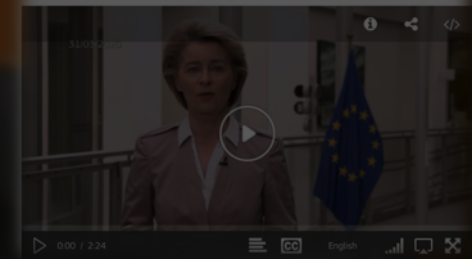
UN SECRETARY-GENERAL ANTÓNIO GUTERRES (14.04.2020):

"WILD CONSPIRACY THEORIES ARE INFECTING THE INTERNET."

"HATRED IS GOING VIRAL, STIGMATIZING AND VILIFYING PEOPLE AND GROUPS."

"SOCIAL MEDIA COMPANIES MUST DO MORE TO ROOT OUT HATE AND HARMFUL ASSERTIONS ABOUT COVID-19."

Fighting disinformation



we are also seeing another epidemic –
a dangerous epidemic of misinformation.

[ABOUT](#)[PLAYERS](#)[VIDEOS](#)[RECOMMENDATIONS](#)[RESOURCES](#)[CONTACT](#)

7. Governments and the private sector should assign a greater priority to developing methods to combat mis- and disinformation prior to the next pandemic response.

Governments will need to partner with traditional and social media companies to research and develop nimble approaches to countering misinformation. This will require developing the ability to flood media with fast, accurate, and consistent information. Public health authorities should work with private employers and trusted community leaders such as faith leaders, to promulgate factual information to employees and citizens. Trusted, influential private-sector employers should create the capacity to readily and reliably augment public messaging, manage rumors and misinformation, and amplify credible information to support emergency public communications. National public health agencies should work in close collaboration with WHO to create the capability to rapidly develop and release consistent health messages. For their part, media companies should commit to ensuring that authoritative messages are prioritized and that false messages are suppressed including through the use of technology.

[Event 201](#) - [Event 201](#)

Event 201

The Johns Hopkins Center for Health Security in partnership with the World Economic Forum and the Bill and Melinda Gates Foundation hosted Event 201, a high-level pandemic exercise on October 18, 2019, in New York, NY. The exercise illustrated areas where public/private partnerships will be necessary during the response to a severe pandemic in order to diminish large-scale economic and societal consequences.

Media

[Event 201 Media](#)[Videos](#)[Photos](#)[#Event201](#)

THE WEF

PREPPERS
SURVIVE

FOUNDED: 1971

MEMBERSHIP: 1'000 GLOBAL ENTREPRISES (TURNOVER: +5BIO\$)

SELF-DEFINITION: INTERNATIONAL ORGANIZATION FOR PUBLIC-PRIVATE COOPERATION

PURPOSE: "ONE OF THE PRIMARY AGENDA-SETTING ORGANIZATIONS"*

FUNCTION: STAKEHOLDER MANAGEMENT

CONSPIRACY

*GARSTEN AND SÖRBOM (2018) DISCREET POWER

THE GREAT RESET

PERFECT CONTINGENCY NEITHER CONSPIRACY NOR ACCIDENT

THE
GREAT
➤ RESET

There is an urgent need for global stakeholders to cooperate in simultaneously managing the direct consequences of the COVID-19 crisis. To improve the state of the world, the World Economic Forum is starting The Great Reset initiative.



THE GREAT RESET

LAUNCHED ON THE 03 JUNE 2020 @WEFORUM.ORG



THE GREAT RESET

COVID-19 A **GOLDEN** OPPORTUNITY

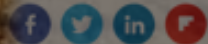
'A golden opportunity' - HRH the Prince of Wales and other leaders on the Forum's Great Reset



Among others, Prince Charles, Kristalina Georgieva, António Guterres and Sharan Burrow speak at the launch of the Great Reset. Image: World Economic Forum

03 Jun 2020

Christopher Alessi
Digital Editor, World Economic Forum



"There is a golden opportunity to seize something good from this crisis...global crises know no borders, and highlight how interdependent we are as one people sharing one planet."

Speaking at the [launch of the Forum's Great Reset](#) on Wednesday, those were the words of HRH the Prince of Wales on humanity's chance to craft a more sustainable and equitable world in the wake of the COVID-19 coronavirus pandemic

"The pandemic represents a rare but narrow window of opportunity to reflect, reimagine, and reset our world."

Klaus Schwab
Founder and Executive Chairman, World Economic Forum



WEFORUM.ORG

Now is the time for a 'great reset'

The changes we have already seen in response to COVID-19 prove that ...

THE GREAT RESET

3 MAIN COMPONENTS (KLAUS SCHWAB, 03. JUNE 2020, WEFORUM.ORG)

- LENKUNGSWIRTSCHAFT (≈PLANNED ECONOMY): "STEER THE MARKET TOWARDS FAIRER OUTCOMES"; BEAR IN MIND SOCIAL & ENVIRONMENTAL THREATS & OPPORTUNITIES; MOVE BEYOND SHORT-TERM SHAREHOLDER ORIENTATION.
- INVESTMENTS FOR *SHARED GOALS*: "THIS MEANS, FOR EXAMPLE, BUILDING "GREEN" URBAN INFRASTRUCTURE AND CREATING INCENTIVES FOR INDUSTRIES TO IMPROVE THEIR TRACK RECORD ON ENVIRONMENTAL, SOCIAL, AND GOVERNANCE (ESG) METRICS."*
- "TO HARNESS THE INNOVATIONS OF THE FOURTH INDUSTRIAL REVOLUTION TO SUPPORT THE PUBLIC GOOD, ESPECIALLY BY ADDRESSING CURRENT HEALTH AND SOCIAL CHALLENGES."

GREAT TRANSFORMATION TO STAKEHOLDER CAPITALISM

*ESG METRICS ARE THE DE FACTO STANDARD FOR ACADEMIC RESEARCH ON CSR COMPLIANCE AND CORPORATE WRONGDOING #SCORES #RANKINGS

THE GREAT RESET ...

ECOSYSTEM MANAGEMENT FROM A WEF/CORPORATE PERSPECTIVE

MARKET CONTROL, (PUBLIC) INVESTMENT, TECHNOLOGICAL SOLUTIONS FOR ...

HEALTHY AND HAPPY PEOPLE (MANAGEMENT OF ORGANISMS, MINDS, PERSONS)

HEALTHY INSTITUTIONS (MARKET DESIGN; CORPORATE SOCIAL POLICY OR SOCIAL WORK; MANAGEMENT OF COMPETITION, SUPPLY CHAINS, BUSINESS/H3-ECOSYSTEMS)

HEALTHY PLANET (MANAGEMENT OF BIOSPHERE, TROPOSPHERE, SPACE)

3BL PEOPLE PLANET PROFIT (*HEALTH EDITION*)

CORPORATE SOCIAL RESPONSIBILITY: FROM EXPECTATION (CRS1) TO STRATEGY (CSR2) THE COCA COLA CASE

STAKEHOLDER MANAGEMENT AS ECOSYSTEM MANAGEMENT

... FOR LIVES, LIVELIHOODS, AND THE PLANET

THE GREAT RESET ...

HEALTH MANAGEMENT WEF-APPROVED PANDEMIC INTERVENTIONS

B. GATES, WEF, 20.03.2020:

- BIOTECHNOLOGY THAT "SHOULD DRAMATICALLY CHANGE THE TURNAROUND TIME" FOR VACCINES AND THERAPEUTICS
- MEDICAL RESERVE CORPS
- PAIRING THE MEDICAL AND MILITARY EXPERTS, SO THE MILITARY CAN PROVIDE LOGISTICS AND SECURE AREAS
- SIMULATIONS, OR "GERM GAMES" TO SEE HOW WELL LEADERS ARE PREPARED
- LOTS OF ADVANCED R&D IN AREAS OF VACCINES AND DIAGNOSTICS.

BACKGROUND UNTACT (ROBOTIZATION OF SERVICES/INTERACTION) (R. HUTT, WEF, 11.08.2020)
(PILLAR OF THE SOUTH KOREAN "DIGITAL NEW DEAL")

THE GREAT RESET ...

HEALTH MANAGEMENT WEF-APPROVED PANDEMIC INTERVENTIONS

COVID-19 FIGHTING TECHNOLOGIES (I. NSOFOR, WEF, 02.09.2020)

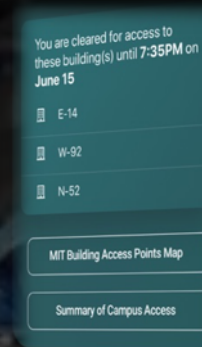
WEARABLES: SMART WRISTBANDS HELP TRACK WHO HAD BEEN NEAR WHOM AT CARE HOMES (AND SOON ON YOUR ANKLE)

THE GREAT RESET ...

HEALTH MANAGEMENT WEF-APPROVED PANDEMIC INTERVENTIONS

THE COVID-19 HEALTH PASSPORT (D. BROOM, WEF, 30.07.2020) NEW APP
AS HEALTH PASSPORT FOR TRAVELLERS/VISITORS WHO ARE VIRUS-FREE*

*"COVIDPASS COMMITS TO MANDATORY CARBON OFFSETTING FOR EACH FLIGHT PASSENGER, TO PRESERVE THE ENVIRONMENTAL BENEFITS OF REDUCED AIR TRAVEL DURING THE CRISIS"



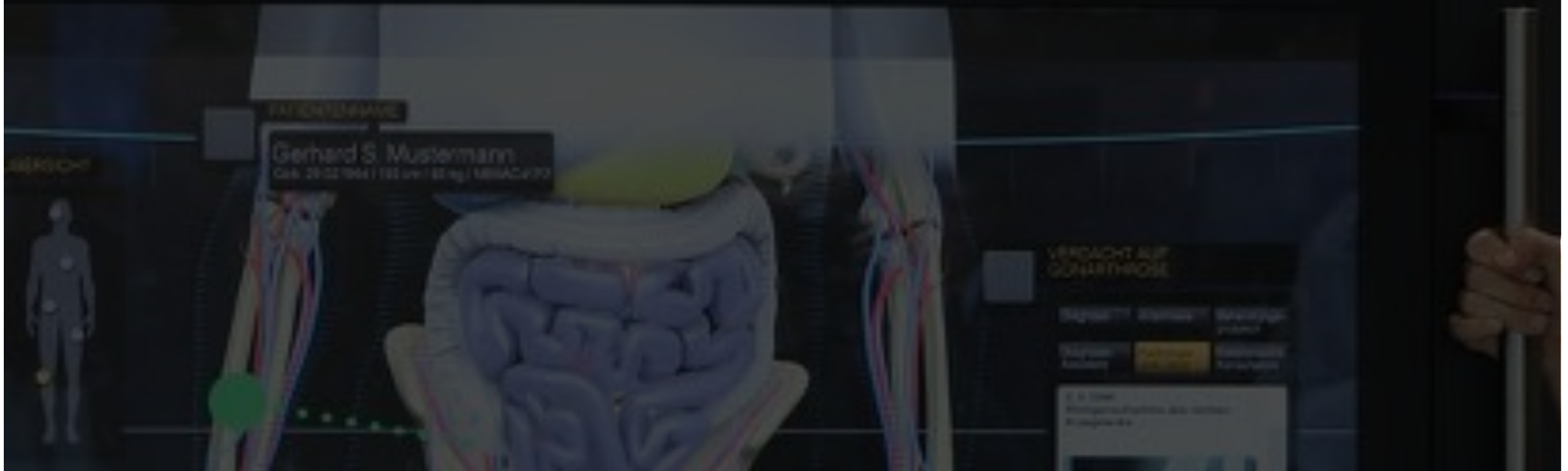
New
Access to campus streamlined through MIT Atlas.

THE GREAT RESET ...

HEALTH MANAGEMENT WEF-APPROVED PANDEMIC INTERVENTIONS

COVID-19 FIGHTING TECHNOLOGIES (I. NSOFOR, WEF, 02.09.2020)

X-RAY SCANS: AI-BASED DATABASE OF X-RAY SCANS AND DEEP NEURAL NETWORKS (CURRENTLY IN ONLY IN HOSPITALS)



THE GREAT RESET ...

HEALTH MANAGEMENT WEF-APPROVED PANDEMIC INTERVENTIONS


COVID-19 FIGHTING TECHNOLOGIES (I. NSOFOR, WEF, 02.09.2020)

ABIGAIL RUSSIAN STEAM PUNK MOVIE 2019

THE GREAT RESET ...

HEALTH MANAGEMENT WEF-APPROVED PANDEMIC INTERVENTIONS

COVID-19 FIGHTING TECHNOLOGIES (I. NSOFOR, WEF, 02.09.2020)



Propaganda

0:02

ON YOUR SMARTPHONE: "PLAY CORONAVIRUS AWARENESS MESSAGES AND PREVENTION TECHNIQUES AS A CALLER TUNE INSTEAD OF THE NORMAL RINGTONE"

THE GREAT RESET ...

YUVAL NOAH HARARI WEF 24.01.2020

DATA COLONIALISM WEALTHY ELITES VERSUS DATA COLONIES
DIGITAL DICTATORSHIPS THAT WILL MONITOR EVERYONE ALL THE TIME
HACKING HUMAN(I)S(M): THE "DEFINING EQUATION OF LIFE IN THE
TWENTY-FIRST CENTURY: $B \times C \times D = AHH!$ "

"WAR KILLS FEWER PEOPLE THAN SUICIDE, AND GUNPOWDER IS FAR LESS
DANGEROUS TO YOUR LIFE THAN SUGAR."

"WE HAVE ALREADY SEEN THAT GOOGLE CAN DETECT NEW EPIDEMICS FASTER
THAN TRADITIONAL HEALTH ORGANISATIONS, BUT ONLY IF WE ALLOW IT FREE
ACCESS TO THE INFORMATION WE ARE PRODUCING. A FREE DATA FLOW CAN
SIMILARLY REDUCE POLLUTION AND WASTE, FOR EXAMPLE BY RATIONALISING THE
TRANSPORTATION SYSTEM." (HARARI, 2017, 389)

THE GREAT RESET ...

YUVAL NOAH HARARI (2017) HOMO DEUS. HARPER.

MOONSHOT 21 DEATH, THE FINAL FRONTIER #SILICONVALLEY

"Eventually, we may reach a point when it will be impossible to disconnect from this all-knowing network even for a moment. Disconnection will mean death. If medical hopes are realised, future people will incorporate into their bodies a host of biometric devices, bionic organs and nano-robots, which will monitor our health and defend us from infections, illnesses and damage. Yet these devices will have to be online 24/7, both in order to be updated with the latest medical news, and in order to protect them from the new plagues of cyberspace. Just as my home computer is constantly attacked by viruses, worms and Trojan horses, so will be my pacemaker, my hearing aid and my nanotech immune system. If I don't update my body's anti-virus program regularly, I will wake up one day to discover that the millions of nano-robots coursing through my veins are now controlled by a North Korean hacker." (349) #UPDATE #VACCINATION #VIRUS

... FOR LIVES, LIVELIHOODS, AND THE PLANET



THE GREAT RESET ...

YUVAL NOAH HARARI (2017) HOMO DEUS. HARPER.

MOONSHOT 21 DEATH, THE FINAL FRONTIER #SILICONVALLEY

PAYPAL CO-FOUNDER PETER THIEL (24): "YOU CAN ACCEPT IT, YOU CAN DENY IT OR YOU CAN FIGHT IT. I THINK OUR SOCIETY IS DOMINATED BY PEOPLE WHO ARE INTO DENIAL OR ACCEPTANCE, AND I PREFER TO FIGHT IT."

BILL MARIS, PRESIDENT GOOGLE VENTURES (IBID): "GOOGLE VENTURES IS INVESTING 36 PER CENT OF ITS \$2 BILLION PORTFOLIO IN LIFE SCIENCES START-UPS, INCLUDING SEVERAL AMBITIOUS LIFE-EXTENDING PROJECTS. (...) WHY? 'IT IS BETTER TO LIVE THAN TO DIE'"

IS IT? SOME RELIGIONS WOULD SAY NO.

STILL: "THE WRITING IS ON THE WALL: EQUALITY IS OUT, IMMORTALITY IS IN." (IBID.)

... FOR LIVES, LIVELIHOODS, AND THE PLANET



THE GREAT RESET ...

WORLD ECONOMIC FORUM INITIATOR OR AGGREGATOR

HEALTHY AND HAPPY PEOPLE

HEALTHY INSTITUTIONAL ECOSYSTEMS (BIOECONOMY, BIOPOLITICS)

HEALTHY PLANET

EX THE PLANET AS PATIENT (PRINCE CHARLES, EARTH DAY 2020, WEF
GREAT RESET EVENT JUNE 2020)

"The parallels between the human and the planetary condition in the coronavirus are quite clear. If we look at the planet as if it were a patient, we can see that our activities have been damaging her immune system and she has been struggling to breathe and thrive due to the strain we have put on her vital organs. To treat her we need to restore balance and put Nature back at the centre of the circle. To achieve this we must: act for health and well-being; understand Nature's patterns and cycles; recognize the value of diversity, unity and the interdependence of all living things; consider the importance of innovation and adaptation; and invest in Nature-based solutions to help stimulate a more circular bioeconomy that gives back to Nature as much as we take from her."

... FOR LIVES, LIVELIHOODS, AND THE PLANET

THE GREAT RESET

IN THE EYES OF OUR THEORY

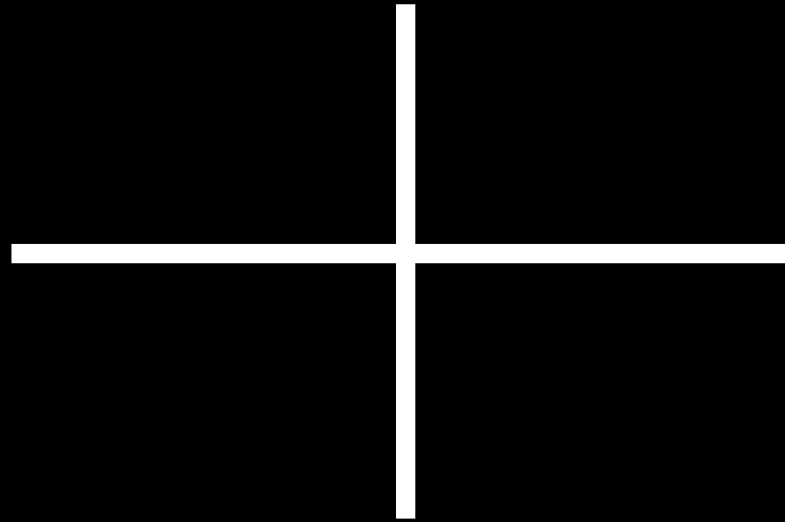


THE GREAT RESET

WE TAKE AS GIVEN THE IDEA OF
DISTINCTION AND THE IDEA OF
INDICATION, AND THAT WE CANNOT
MAKE AN INDICATION WITHOUT
DRAWING A DISTINCTION. WE TAKE,
THEREFORE, THE FORM OF
DISTINCTION FOR THE FORM (SPENCER
BROWN, LAWS OF FORM, P. 1)

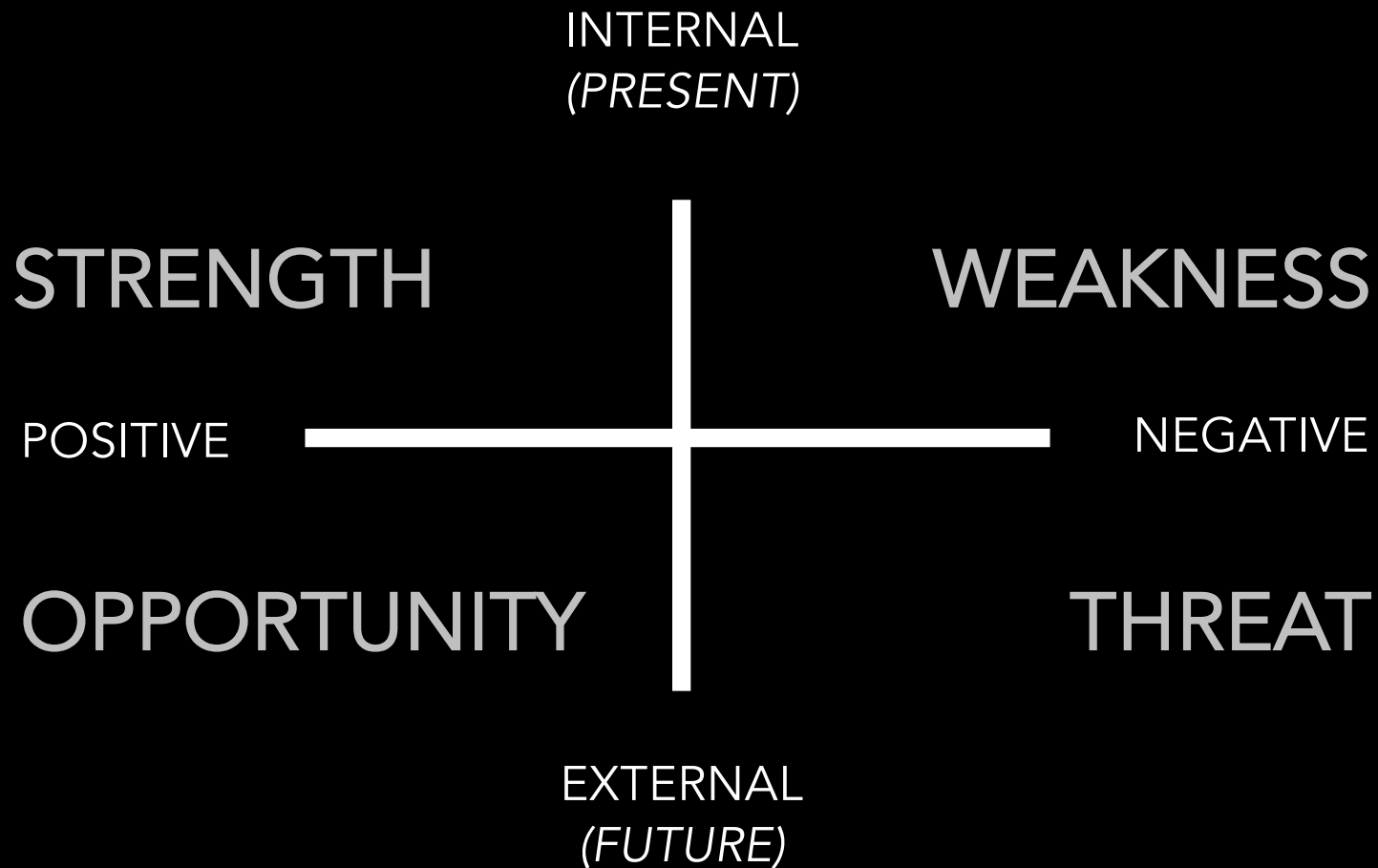
THE GREAT RESET

OBSERVERS (WINDOWS)



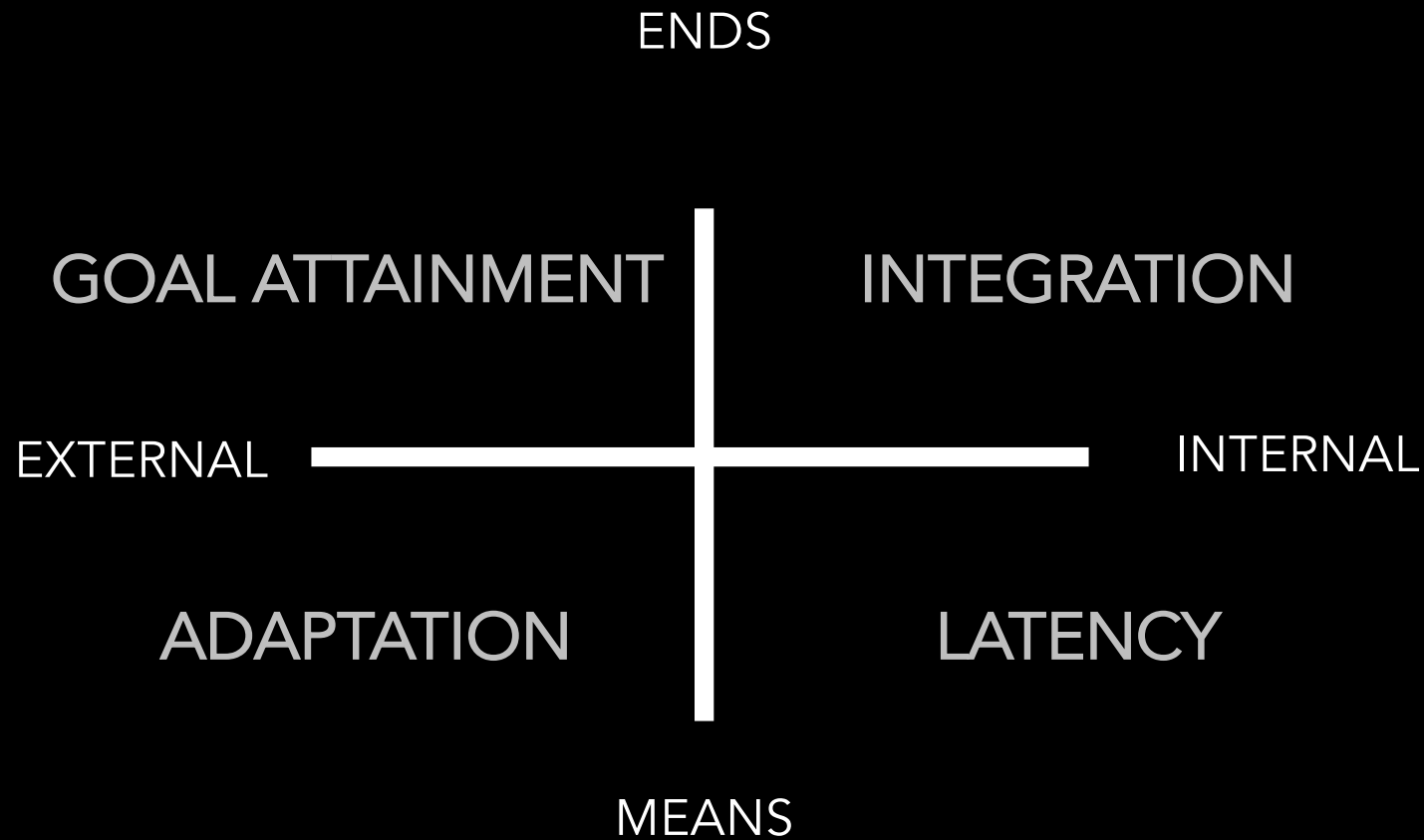
THE GREAT RESET

TOOLS



THE GREAT RESET

PARSONS (1937)



THE GREAT RESET

PARSONS (1937)

CONSUMMATORY



THE GREAT RESET

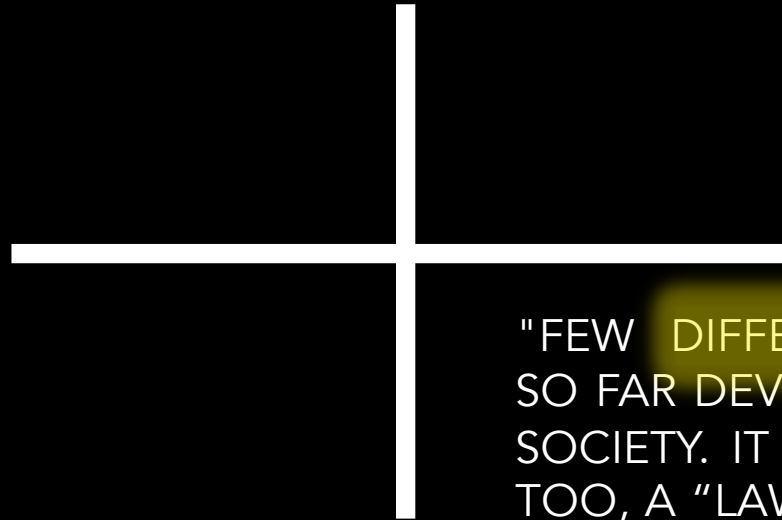
PARSONS

1 "(...) TRIUMPHALIST
OCCIDENTAL ORGANIZING
FRAMEWORK, WITHIN WHICH
EVIDENCE OF HISTORICAL
COMPLEXITY IS EXQUISITELY
TORTURED TO FIT PARSONS'
GRAND THEORETICAL
APPARATUS." (HOLTON, 2001)

2 MISSING SELF-
IMPLICATION (LUHMANN)
3 WHY THESE TWO
DISTINCTIONS?

THE GREAT RESET

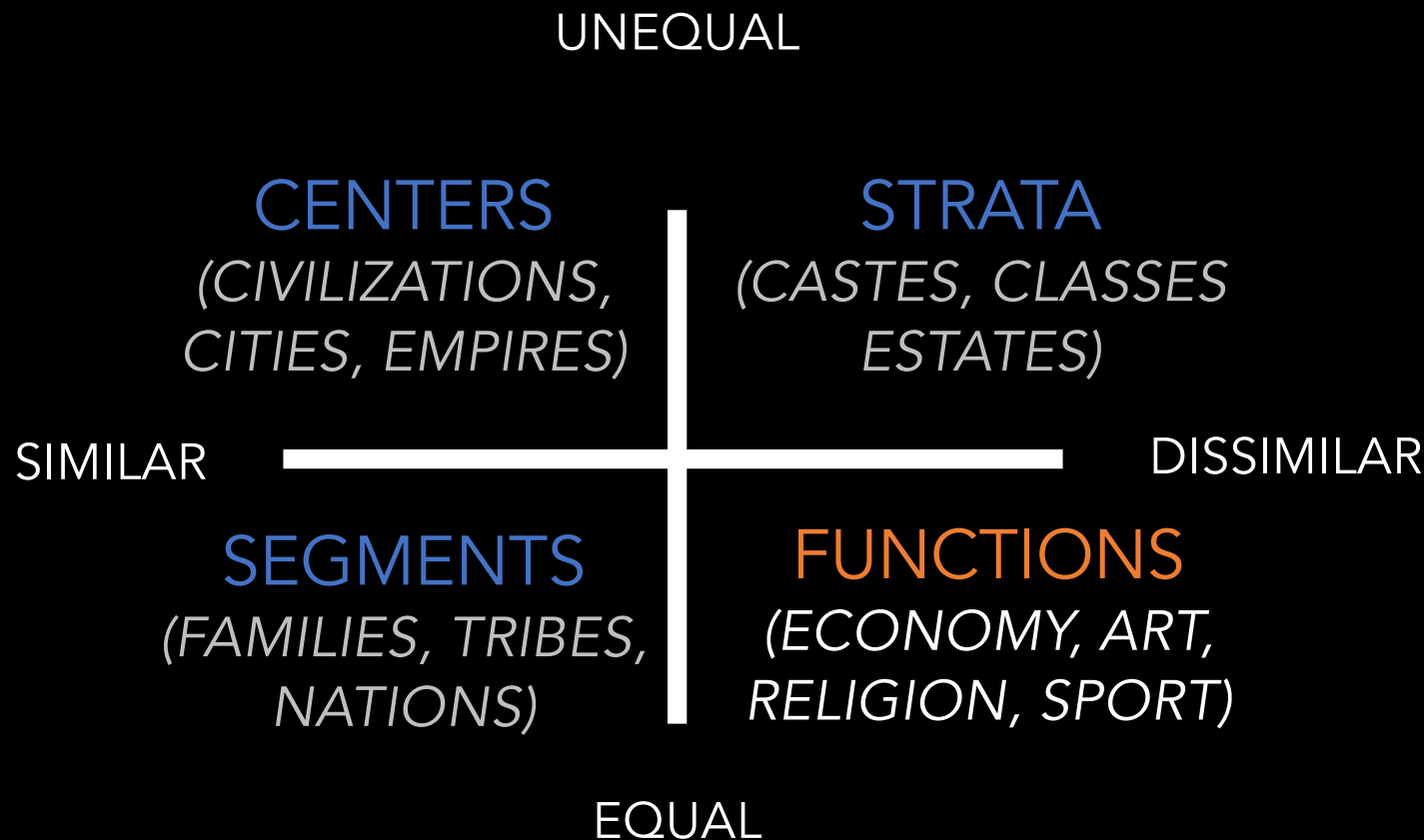
LUHMANN'S HOMEWORK



"FEW DIFFERENTIATION FORMS HAVE SO FAR DEVELOPED IN THE HISTORY OF SOCIETY. IT SEEMS THAT IN THIS FIELD, TOO, A "LAW OF LIMITED POSSIBILITIES" APPLIES, EVEN THOUGH IT HAS YET TO BE CONSTRUCTED IN A LOGICALLY CONCLUSIVE MANNER (E.G., BY CROSS-TABULATION)." (LUHMANN, 2013, 12)

THE GREAT RESET

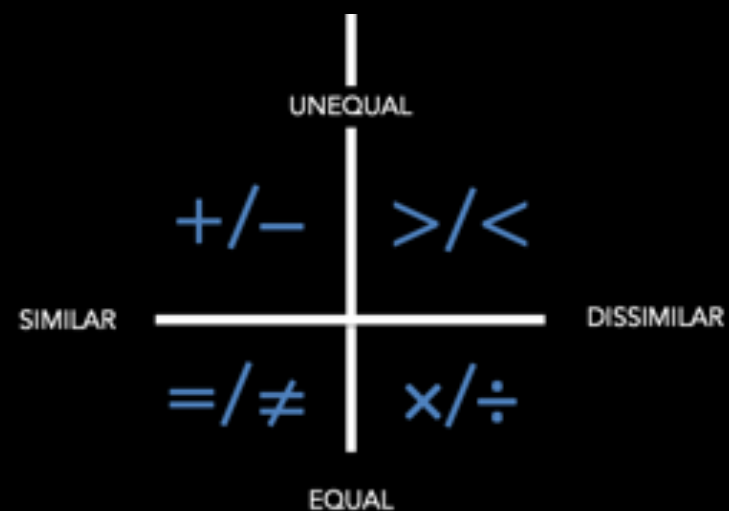
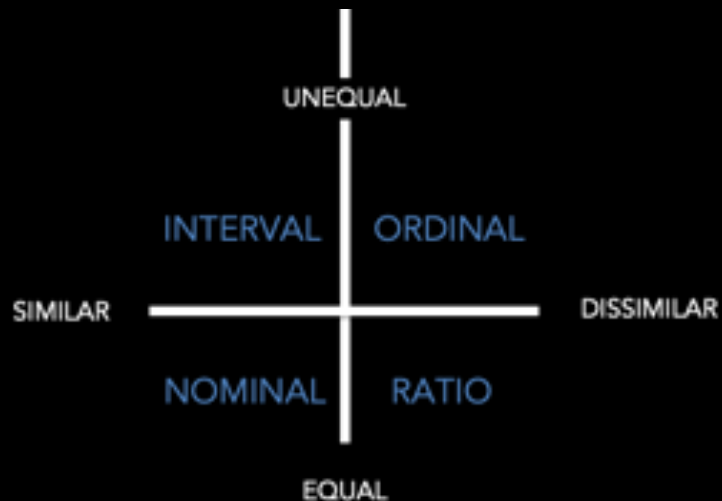
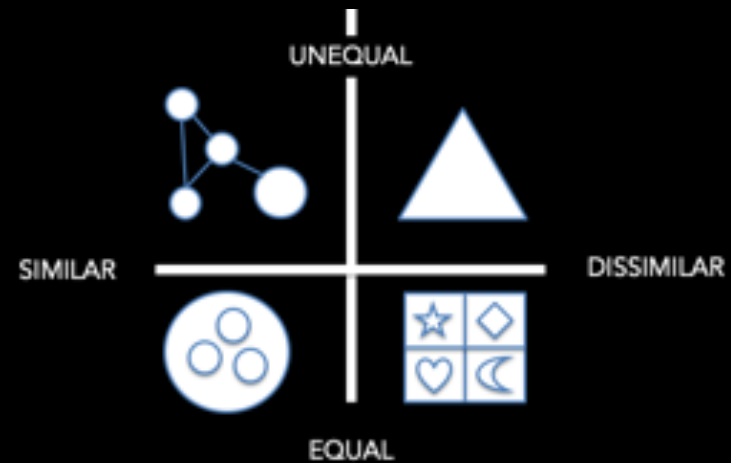
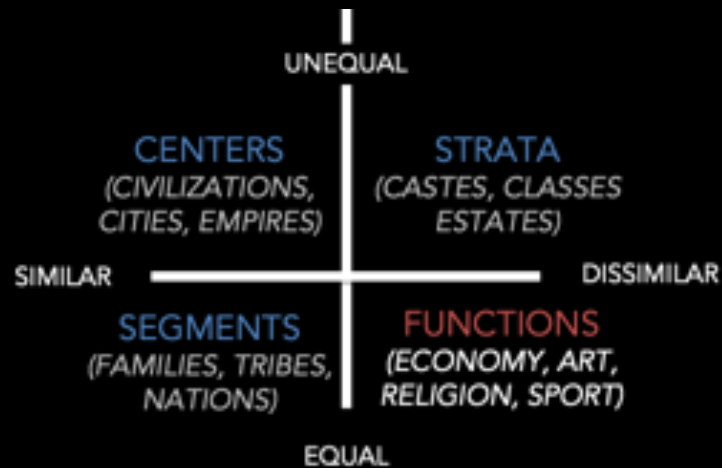
LUHMANN'S HOMEWORK



ROTH S. ET AL. (2020), HARNESSING BIG DATA FOR A MULTIFUNCTIONAL THEORY OF THE FIRM, EUROPEAN MANAGEMENT JOURNAL.
ROTH S. (UNDER REVIEW), DRAW YOUR ORGANIZATION! A SOLUTION-FOCUSED THEORY-METHOD FOR BUSINESS SCHOOL CHALLENGES AND CHANGE @JOURNAL OF ORGANIZATIONAL CHANGE MANAGEMENT LUHMANN, N. (1977). DIFFERENTIATION OF SOCIETY, CANADIAN JOURNAL OF SOCIOLOGY. LUHMANN N. (2013) THEORY OF SOCIETY 2.

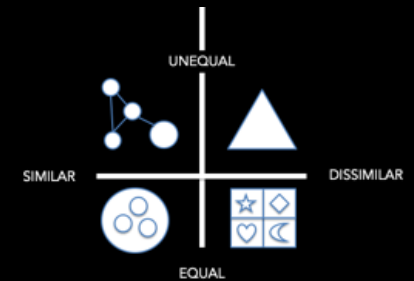
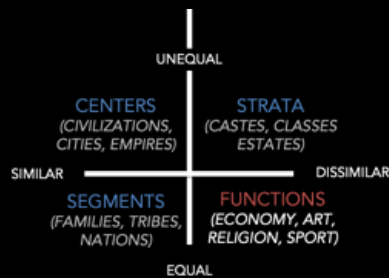
THE GREAT RESET

MY HOMEWORK



THE GREAT RESET

MY HOMEWORK FORMS OF COMMUNICATION/DIFFERENTIATION

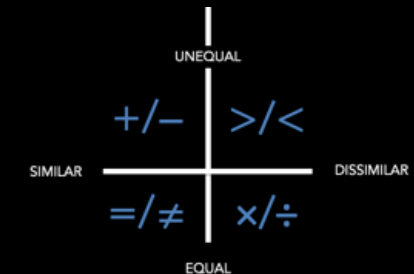
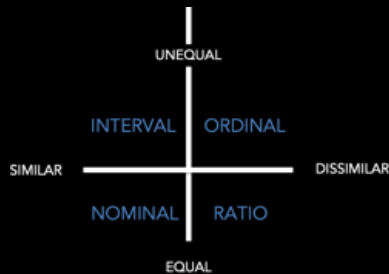


ATTRIBUTION

MORALIZATION

INTERACTION

DECISION

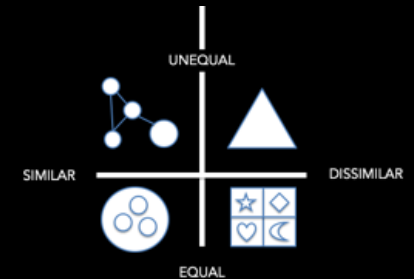
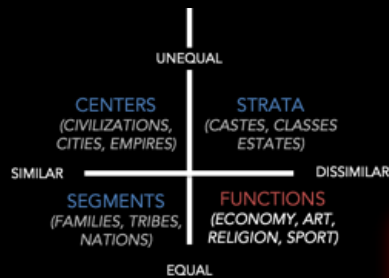


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THE GREAT RESET

MY HOMEWORK FORMS OF COMMUNICATION/DIFFERENTIATION



PREVALENCE

ATTRIBUTION

MORALIZATION

PREFERENCE
PRECEDENCE

PRESENCE

INTERACTION

DECISION

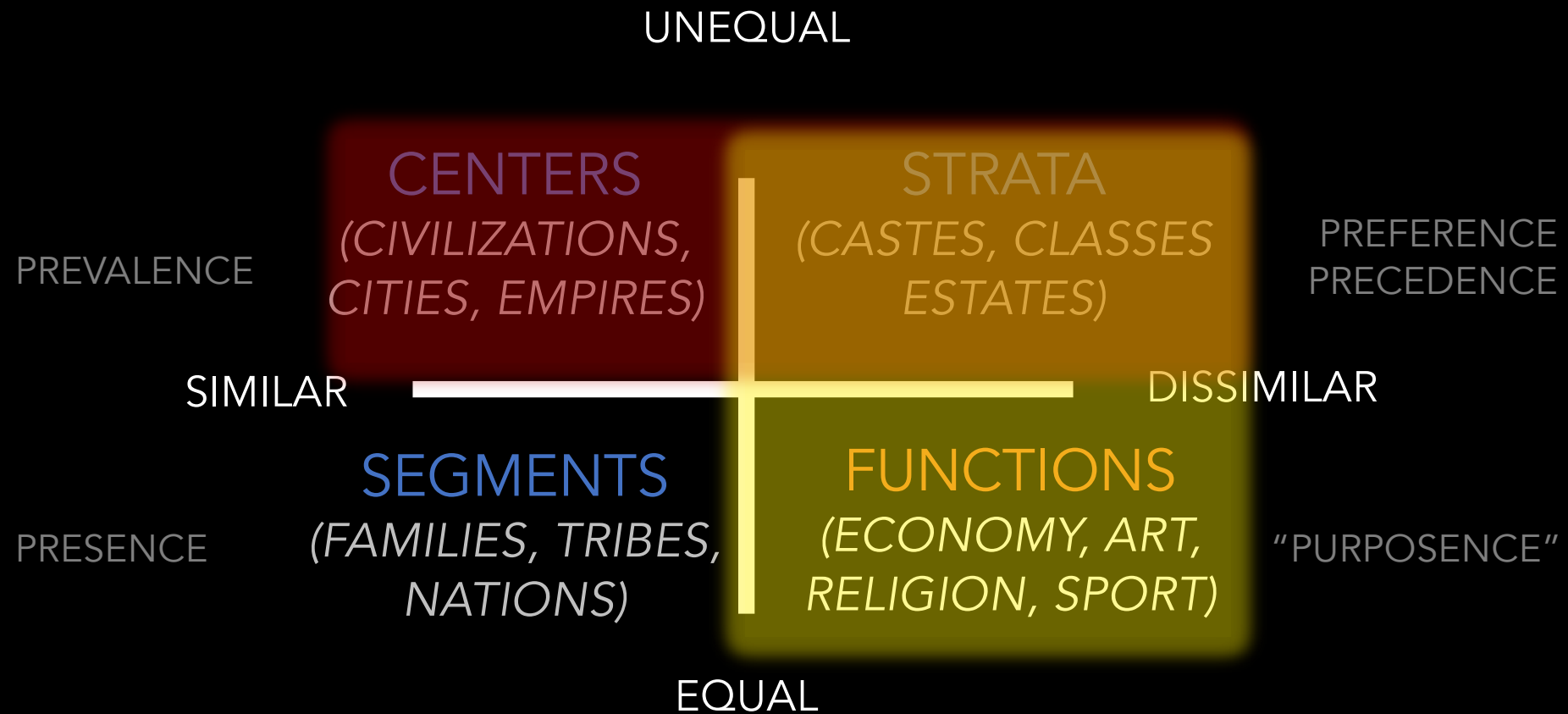
"PURPOSENCE"

ROTH S. ET AL. (2020), HARNESSING BIG DATA FOR A MULTIFUNCTIONAL THEORY OF THE FIRM, EUROPEAN MANAGEMENT JOURNAL.

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THE GREAT RESET

MY HOMEWORK FORMS OF COMMUNICATION/DIFFERENTIATION

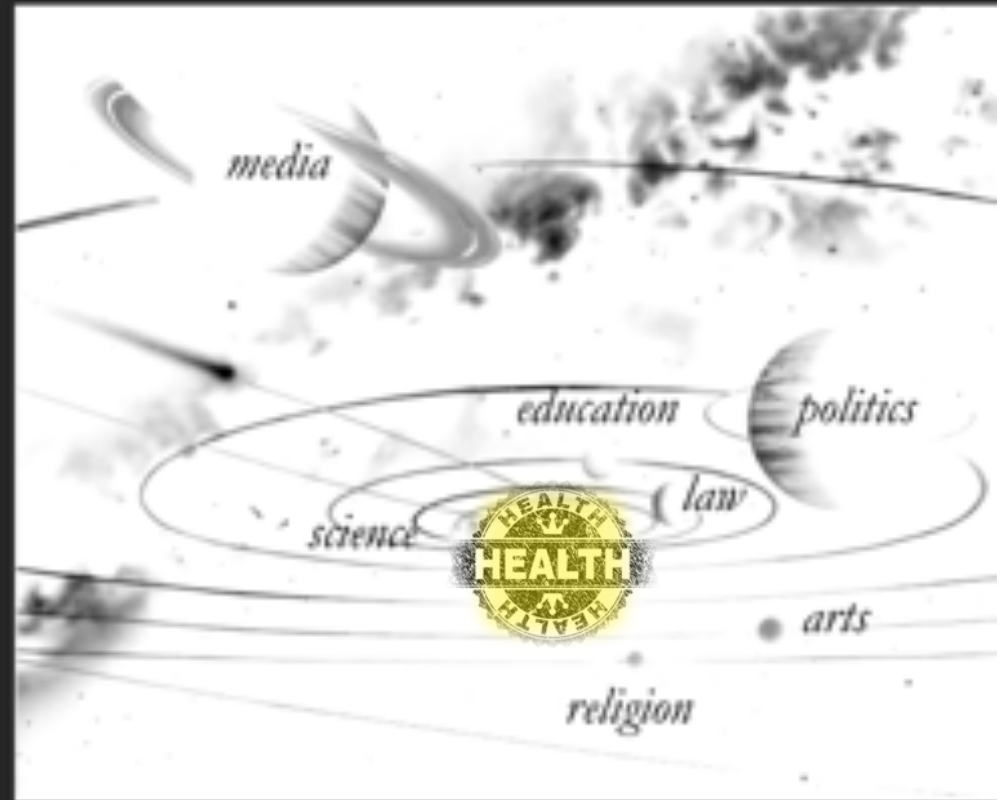
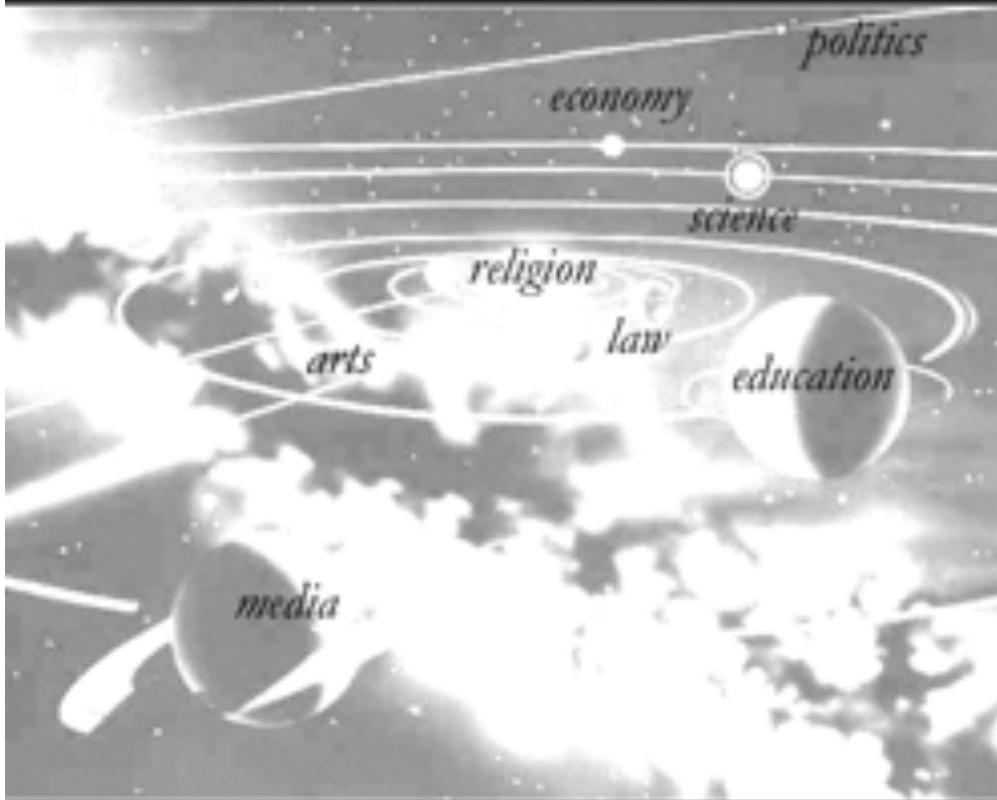


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THE GREAT RESET

MORALIZATION 1 STRATIFICATION OF FUNCTIONS #PRECEDENCEOFLIFE



THE GREAT RESET

MORALIZATION 1 STRATIFICATION OF FUNCTIONS #PREVALENCEOFHEALTH



S. Roth, et al.

Technological Forecasting & Social Change 149 (2019) 119759

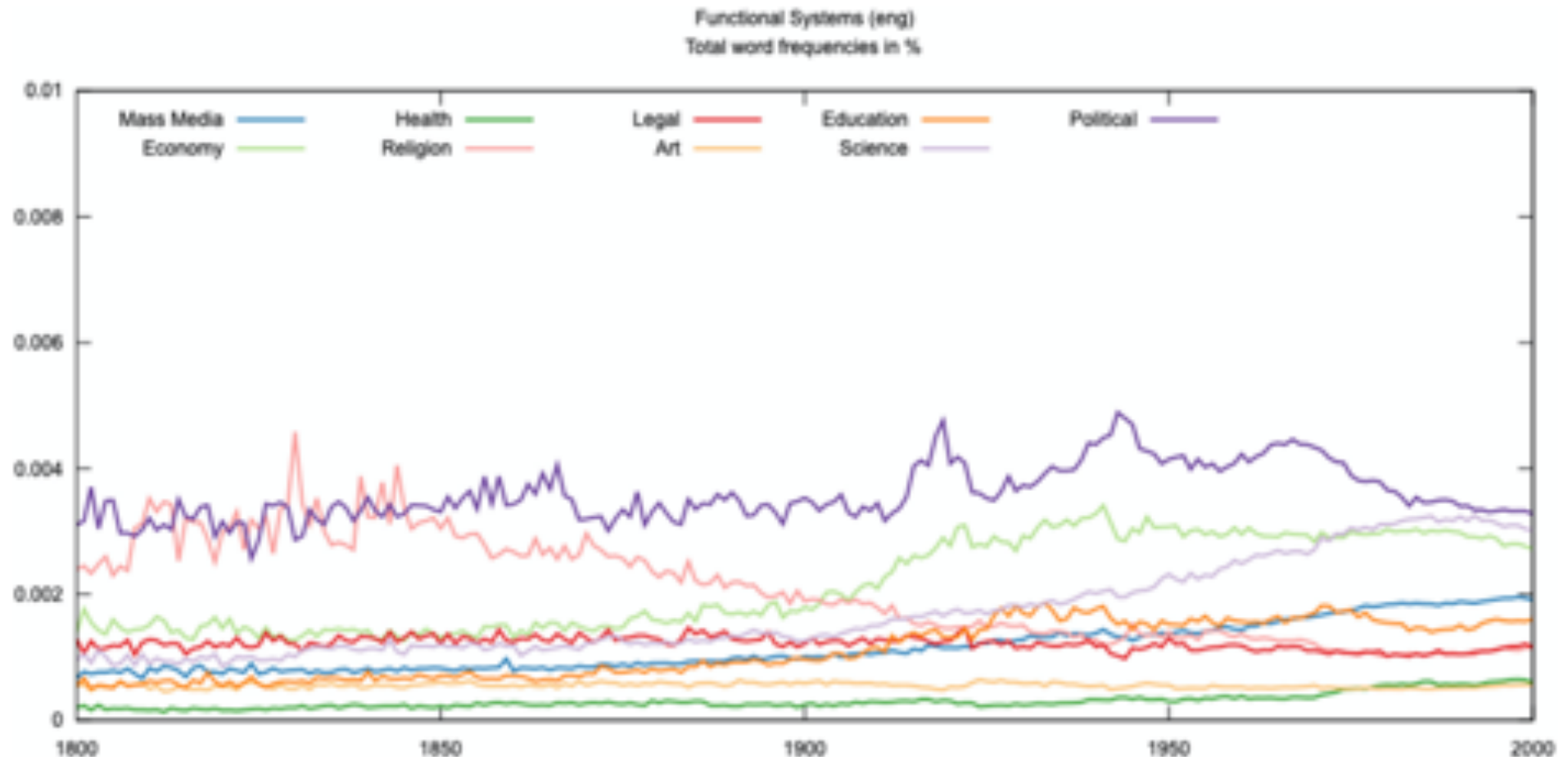
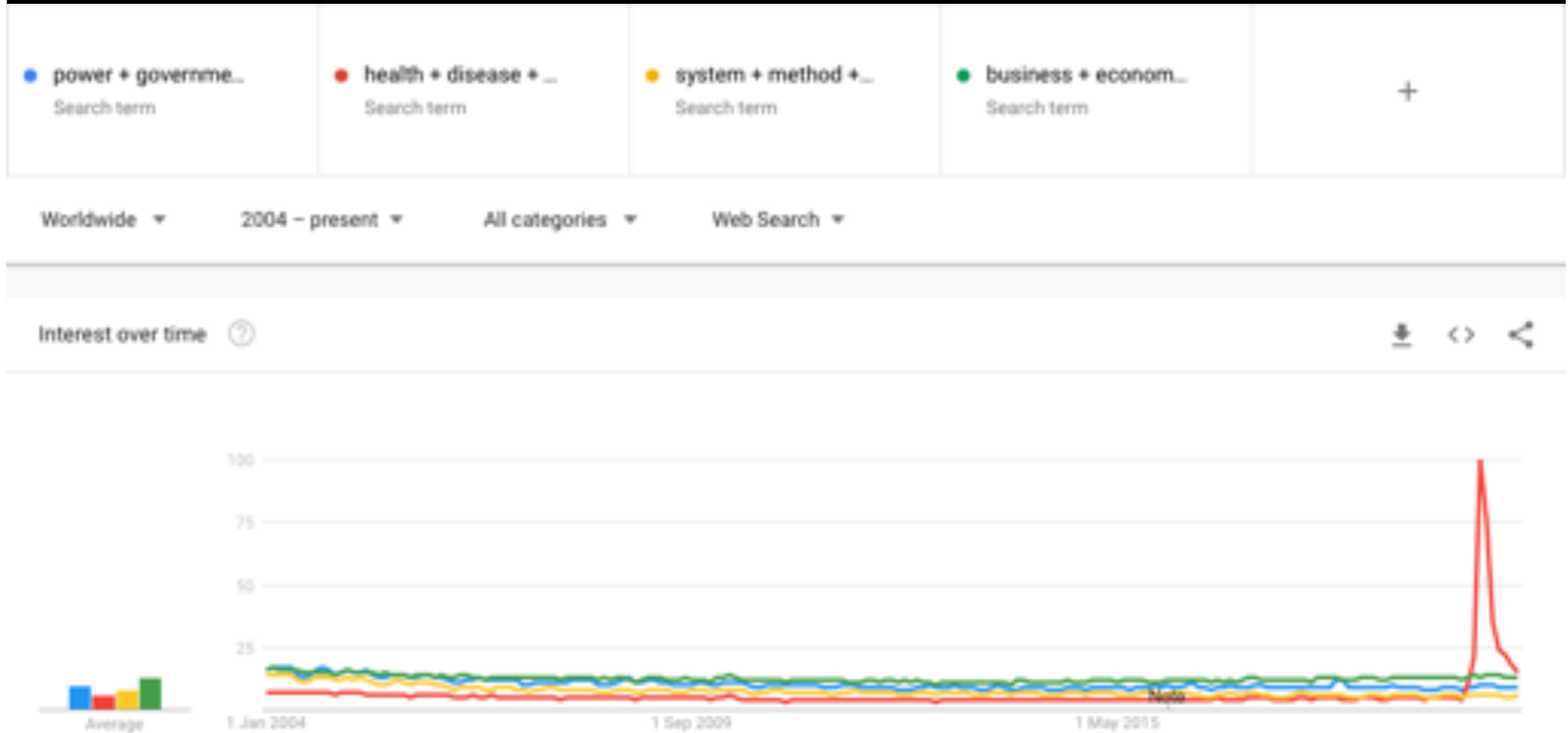


Fig. 2. Combined occurrence frequencies of all the "function system"-specific keywords as found in the English language Google Books corpus (1800–2000).

THE GREAT RESET

MORALIZATION 1 STRATIFICATION OF FUNCTIONS #PREVALENCEOFHEALTH

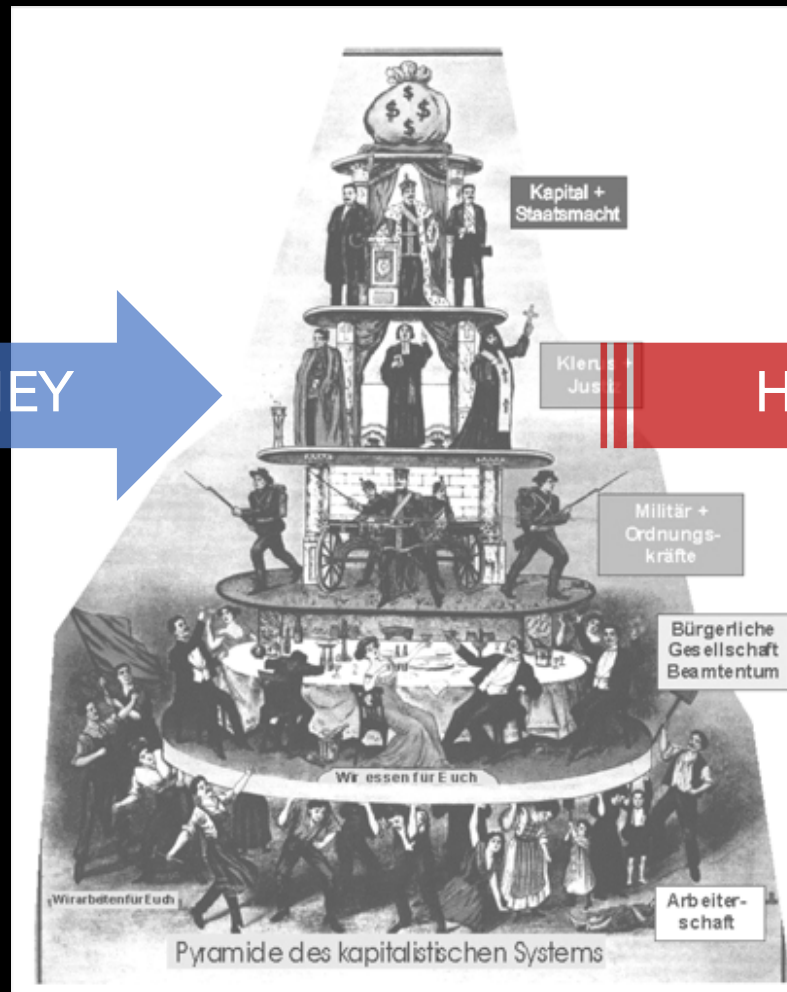


THE GREAT RESET

MORALIZATION 2 HEALTH STRATIFICATION **UN**TRANSFERABLE RIGHTS



MONEY



HEALTH

NEXT S

?

THE GREAT RESET



MORALIZATION 2 HEALTH STRATIFICATION (LIMITS TO SOCIAL MOBILITY)



UNTOUCHABLES 1.0
INDIA'S "EVIL APARTHEID"



MASKHOLES
STIGMA FOR DEVIANCE



UNTOUCHABLES 2.0
STIGMA FOR (VACCINATION) DENIERS



As Sweden's death count spiralled last spring at one of the highest global rates, this once faceless scientist was accused of creating a "pariah state".

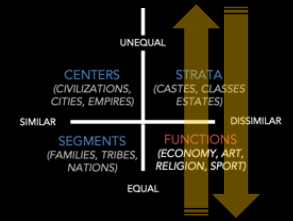
THE GREAT RESET

MORALIZATION 2 HEALTH STRATIFICATION (LIMITS TO SOCIAL MOBILITY)



THE POOR DIE AND THE RICH DON'T LIVE (IN TIME, 2011)

THE GREAT RESET



MORALIZATION RESTRATIFICATION FOR LIVES, LIVELIHOODS & PLANETS

- CONTACT TRACING
- MOBILITY TRACING
- SOCIAL CONTACTS AND (SOCIAL) MOBILITY CONTINGENT ON HEALTH STATUS (AND CREDIT HISTORY)
- HEALTH AND ECOLOGY SCORING (SOCIAL SCORING 2.0)
- RIGHTS DEPRIVATION FOR CERTAIN HEALTH SITUATIONS AND STRATA (DISENFRANCHISEMENT OF INFECTED VOTER POPULATIONS, SEE GALICIA AND BASQUE COUNTRY; NO JAB NO PAY IN AUSTRIA)
- HEALTH CRIMES (INFECTION MURDER CHARGES; SEE HUNGARY, GREECE)
- NEW SEGREGATION
- NEW UNTOUCHABLES
- NEW YELLOW STARS
- NEW MIDDLE AGE ...



	UNEQUAL	
SIMILAR	CENTERS (CIVILIZATIONS, CITIES, EMPIRES)	STRATA (CASTES, CLASSES ESTATES)
		DISSIMILAR
	SEGMENTS (FAMILIES, TRIBES, NATIONS)	FUNCTIONS (ECONOMY, ART, RELIGION, SPORT)
	EQUAL	

The Great Reset

Shaping the Economic Recovery

- Education
- Innovation
- LOST
- Gender Parity
- Participation
- Civic
- Human Rights
- Justice and Law
- Future of Mobility
- Forests
- Circular Economy
- Corporate Governance
- Batteries
- Plastics and the Environment
- 3D Printing
- Environment and Natural Resource Security
- Air Pollution
- Advanced Manufacturing and Production
- Future of Food
- Global Risks
- Geopolitics
- Agile Governance
- International Security
- Workforce and Employment
- Health
- Future of Economic Progress
- Future of Education
- Artificial Intelligence
- Value Creation
- Digital Economy
- Future of Governance
- Future of Media
- Future of Culture
- Future of Society
- Future of Technology
- Future of Industry
- Future of Finance
- Future of Energy
- Future of Space
- Future of the Ocean
- Future of the Arctic
- Future of the Antarctic
- Future of the Tropics
- Future of the Desert
- Future of the Mountains
- Future of the Rivers
- Future of the Lakes
- Future of the Wetlands
- Future of the Forests
- Future of the Grasslands
- Future of the Tundra
- Future of the Biomes
- Future of the Ecosystems
- Future of the Biosphere
- Future of the Geosphere
- Future of the Hydrosphere
- Future of the Atmosphere
- Future of the Lithosphere
- Future of the Pedosphere
- Future of the Cryosphere
- Future of the Stratosphere
- Future of the Mesosphere
- Future of the Thermosphere
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- Future of the Heliosphere
- Future of the Astrosphere
- Future of the Cosmosphe

Harnessing the Fourth Industrial Revolution

- Digital Identity
- 5G
- Internet Governance
- The Ocean
- Development Finance
- Banking and Capital Markets
- Sustainable Development
- Aviation, Travel and Tourism
- Future of Health and Healthcare
- International Trade and Investment
- Global Governance
- COVID-19
- Financial and Monetary Systems
- Biodiversity
- Public Finance and Fiscal Protection
- Climate and Urbanization
- Change
- Global Health
- Future of Education
- Artificial Intelligence
- Value Creation
- Digital Economy
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- Future of the Antarctic
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- Future of the Rivers
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Strengthening Regional Development

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Revitalizing Global Cooperation

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Restoring the Health of the Environment

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Redesigning Social Contracts, Skills and Jobs

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"THE IMPERSONAL FORCES OF OVER-POPULATION AND OVER-ORGANIZATION, AND THE SOCIAL ENGINEERS WHO ARE TRYING TO DIRECT THESE FORCES, ARE PUSHING US IN THE DIRECTION OF A NEW MEDIEVAL SYSTEM. THIS REVIVAL WILL BE MADE MORE ACCEPTABLE THAN THE ORIGINAL BY SUCH BRAVE-NEW-WORLDIAN AMENITIES AS ... [SEE ON THE LEFT-HAND SIDE]; BUT, FOR THE MAJORITY OF MEN AND WOMEN, IT WILL STILL BE A KIND OF SERVITUDE" (HUXLEY, 1958, BRAVE NEW WORLD REVISITED, 36)

THE GREAT RESET

THE PERFORMANCE OF SYSTEMS THEORY AUTO-MORALIZATION

OUR DIS-/ADVANTAGES

- INSISTENCE ON PARADOX (CONTINGENCY VS CAUSALITY) [BIO FOOD FOR PLANET GMO VS. MANDATORY (M)RNA VACCINES]
- SELF-IMPLICATION (VERSUS SENDER-RECEIVER OR SUBJECT-OBJECT)
- SOCIAL THEORY (COMMUNICATION VERSUS BEHAVIOUR AND COGNITION)

McDonald's



#SYSTEMSBESTSELLERS



THE GREAT RESET

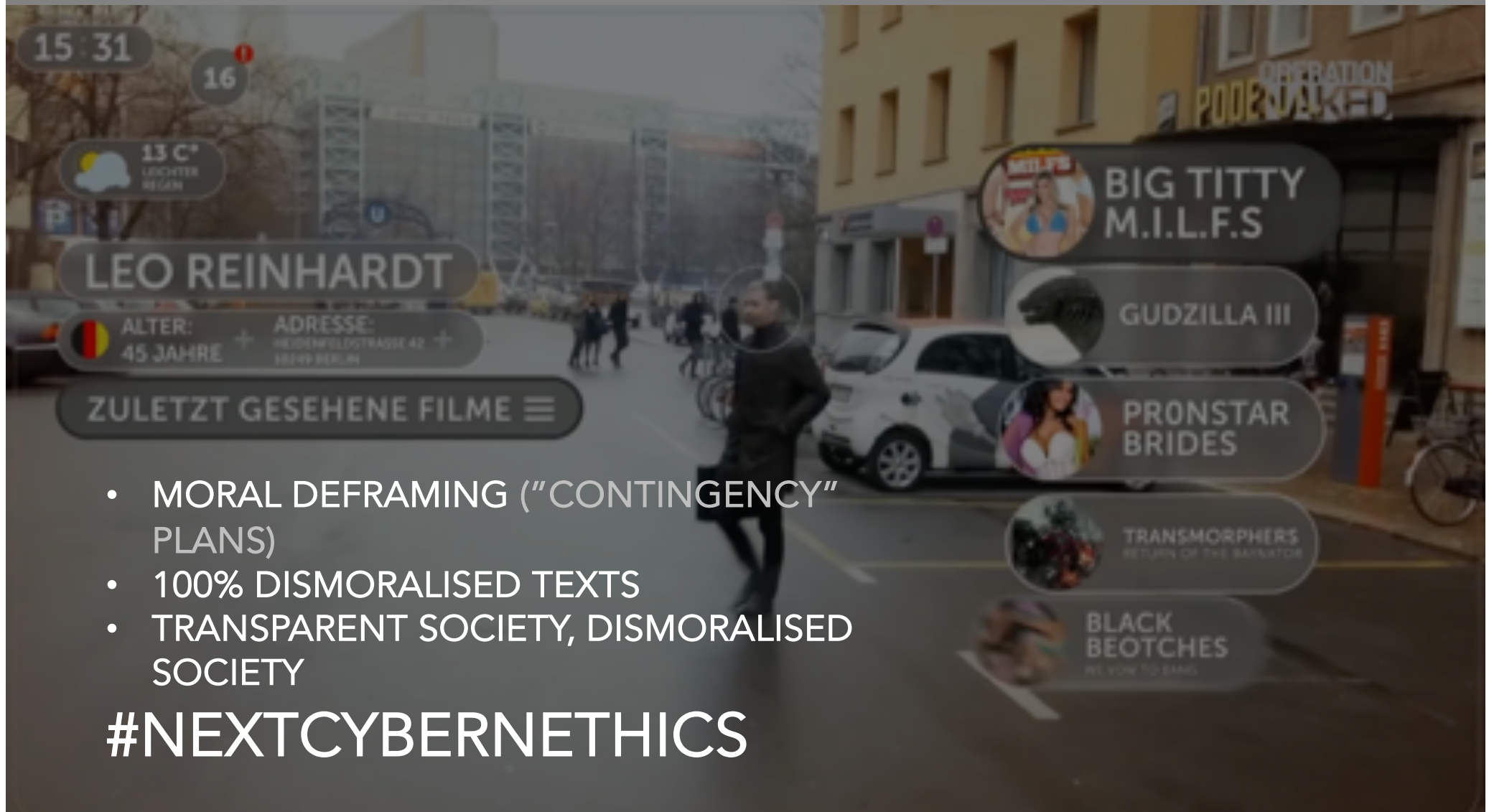
THE PERFORMANCE OF SYSTEMS THEORY SYSTEMIC THERAPY

- MORAL DEFRAMING ("CONTINGENCY" PLANS)
- WHO MAKES THE PATIENT? WHAT THE THERAPIST?
- WHAT IS THE THERAPY? #PROGRAMMES
- AUTOTHERAPY? AUTOIMMUNITY?

#SYSTEMSTHERAPY

THE GREAT RESET

THE PERFORMANCE OF SYSTEMS THEORY THERAPY DIS-/MORALIZATION



- MORAL DEFRAMING ("CONTINGENCY" PLANS)
- 100% DISMORALISED TEXTS
- TRANSPARENT SOCIETY, DISMORALISED SOCIETY

#NEXTCYBERNETHICS



THE GREAT RESET

THE PERFORMANCE OF SYSTEMS THEORY ORGANIZATION AND FUNCTION

AS MORAL CLAIM: "ACT ALWAYS SO AS TO INCREASE THE NUMBER OF CHOICES"

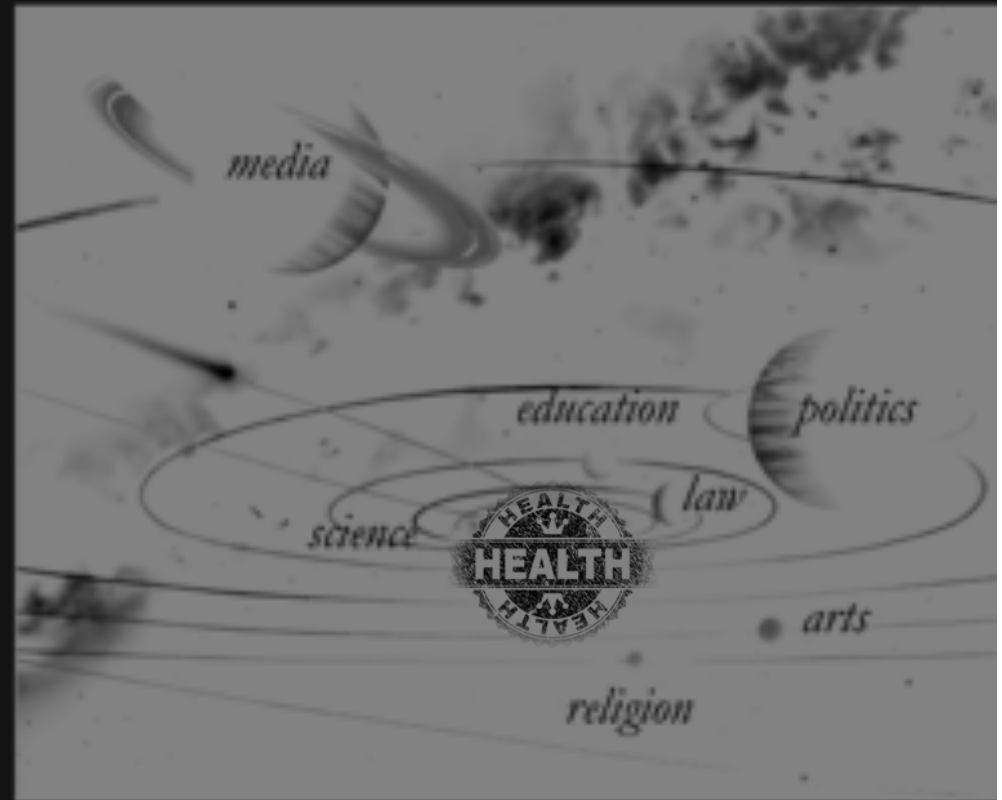
AS SCIENCE:

- VALUES CANCEL DECISIONS (AND VV. #ALTERNATIVES)
- INSTITUTION AND ORGANIZATION (PYRAMIDS OF VALUES VS. SYSTEMS OF DECISIONS)
- INSTITUTION AND FUNCTION (STRATIFICATION VS. FUNCTIONAL DIFFERENTIATION)

#NEXTCYBERNETHICS

THE GREAT RESET

THE PERFORMANCE OF SYSTEMS THEORY SYSTEM AND ENVIRONMENT



#PARSPROTO

THE GREAT RESET

THE PERFORMANCE OF SYSTEMS THEORY SYSTEM AND ENVIRONMENT



ROTH, S., & VALENTINOV, V. (2020). EAST OF NATURE. ACCOUNTING FOR THE ENVIRONMENTS OF SOCIAL SCIENCES. ECOLOGICAL ECONOMICS, 176, 106734.

THE GREAT RESET

THE PERFORMANCE OF SYSTEMS THEORY ONE AND ZERO

```
String poem="";
String draft="";
String[] poems={};
void setup() {
  draft="idea";
  write();
  Rethink();
}
void draw() {
  Rewrite();
}
void Write() {
  println (draft);
}
void Rethink() {
  for(int decomp; decomp<draft.length(); decomp++)
    {poem[decomp]=draft.substring(decomp, decomp+1);}
}
void Rewrite() {
  byte seek=byte(random(8, poem.length));
  poem[seek]= " ";
  String poetry=join(poem, "");
  println(poetry);
  if(poetry.equals(silence)){
    println("~."); noLoop();
  }
}
```

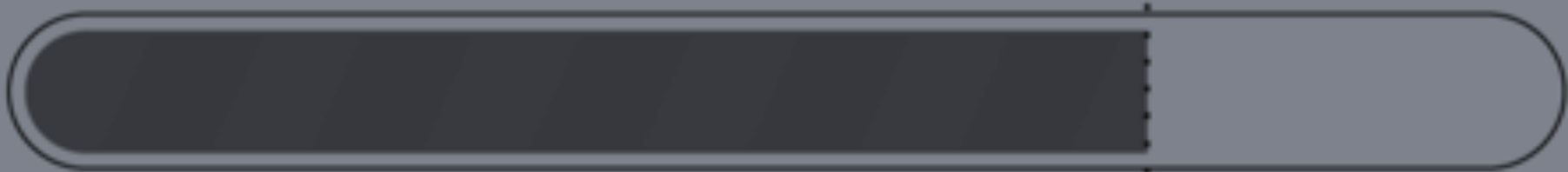
Alejandro Corredor
// Processing

#THEORYPROGRAMMES

ROTH, S. (2019). DIGITAL TRANSFORMATION OF SOCIAL THEORY. A RESEARCH UPDATE. TECHNOLOGICAL FORECASTING AND SOCIAL CHANGE, 146, 88-93.

THE SMALL UPDATES

OF SOCIAL SYSTEMS THEORY CONTINGENTS OF CONTINGENCY



75%

PATCHES

INSISTENCE ON PARADOX (CONTINGENCY
VS CAUSALITY)

SOCIAL THEORY (DOUBLE CONTINGENCY
VS BEHAVIOUR AND COGNITION)

MORAL DE-FRAMING ("CONTINGENCY" PLANS)
SYSTEMS THERAPY

INSTITUTION AND ORGANIZATION

STRATIFICATION AND FUNCTION

ENVIRONMENT AS PLURAL

SOCIETY (NOT PARS-PRO-TOTO)

DIGITAL TRANSFORMATION OF SOCIAL THEORY

THE GREAT RESET

RESTRATIFICATION FOR LIVES, LIVELIHOODS, AND THE PLANET

LUHMANN CONFERENCE 2020

PROF. STEFFEN ROTH LA ROCHELLE BUSINESS SCHOOL (FRANCE) AND
UNIVERSITY OF TURKU (FINLAND) DERROTH.COM



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Call for Papers: Simulation and dissimulation

as evidence. More concretely, in the current crisis, simulations have been or are being used to

- Detect, define, and assess the risk/extent of the COVID-19 pandemic,
- Guide and justify the selection and implementation of the risk mitigation strategies, and
- Assess the efficiency of the risk mitigation strategies.

In situations where problem definition, method choice, and success measurement are all based on simulations, however, we are confronted with the question of how we can at all distinguish between a simulated and an actual crisis. Overreliance on simulations may therefore be

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Michael Grothe-Hammer

Associate Professor of Sociology, Norwegian University of Science and Technology, Norway

Jari Kaivo-oja

TRUE

CONNECTION
REENTRY OF TRUE DISTINCTIONS

EQUAL

NOT EQUAL

UNEQUAL

SIMILAR

UNEQUAL

NOT
UNEQUAL

EQUAL

DISSIMILAR